To save and improve hospitals so that they can deliver compassionate, quality care to patients and better healthcare for communities.

## MISSION &VALUES

**Quality:** We are committed to always providing exceptional care and performance.

**Compassion:** We deliver patient-centered healthcare with compassion, dignity and respect for every patient and family.

**Community:** We are honored to be trusted partners who serve, give back and grow with our communities.

Physician-Led: We are a uniquely physician-founded and physician-led organization that allows doctors and clinicians to direct healthcare at every level.

The Prime **Healthcare logo** mark is one of our most valued assets. With the caduceus and international cross as a symbol of protection, aid and love, our logo is a visual representation of everything we do and all that we stand for. The achievements of the past, the health and well-being of the present, and the advancements of the future rely on its good use and utmost respect. Our logo mark's simplicity is elegant and steadfast.

The Prime Healthcare burgundy is one of our greatest distinguishing features. It's strong, bold, and powerful. And it is an essential part of our brand identity and heritage.

